

Jody Halsted

Family Rambling® Travel Media



Jody Halsted is the traveler behind popular family travel blog Family Rambling, the Ireland travel site Ireland With Kids, and the new Fly in to Fly Over Country: Travel Midwest Facebook and Pinterest sites.

You'll find Jody's family travel tips across the internet at sites like Blissfully Domestic, Type A Parent and the Ireland Travel Kit as well as in destination guides across the country.

In addition to travel writing, Jody helps CVBs organize FAM trips and speaks to individuals and groups about the power of social media.

STATS

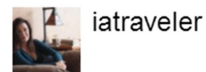
12k page views a month
10k unique page views a month
370 Facebook Fans
4236 Twitter Followers
527 Pinterest Followers
573 Google+ Circles

email jody@familyrambling.com



Jody is Kred-ible
(Kred.com)

Global Kred ▶



Complete media kit available... Please continue reading...

Family Rambling®

tips and destinations from
a traveling family

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About Family Rambling®

My family has been rambling since the girls were infants and in these years of travel we've learned a thing or two about what makes a great family trip, how to spend days in a car without going crazy and how to make flying with kids look easy!

At Family Rambling, we share family travel tips, destinations and *first hand* experiences; true thoughts about where we go, what we do and what we use. Family Rambling is all about inspiring families to travel together- no destination is too close to create lasting memories!

At Ireland With Kids I share my family's love of the Emerald Isle- and Irish culture- and do my best to change the perception of Ireland as a place for single travelers and more "seasoned" tourists to a place filled with magic and wonder the entire family can enjoy.

Family Rambling by the numbers

- Average page views/ month 4500
- Unique page views/ month 3451
- Strong SEO accounts for 61% of visitors
- International appeal: stats show readers from UK, Canada, Ireland, South America, India, and 82 other countries.
- Over 4200 followers on Twitter – and growing daily!
- Google Page Rank : 4

Content on Family Rambling

Readers come to Family Rambling in search of vacation ideas, tips for traveling with children and reviews of destinations we have visited. Popular pages include:

- [Visiting Dave Ramsey at Financial Peace Plaza in Brentwood, Tennessee](#)
- [Tips for visiting the Field Museum in Chicago](#)
- [Tips for Riding the MegaBus with Kids](#)

A few of my favorite posts are:

- [Pushing Our Boundaries: Our Austin Lehman Adventure Vacation](#)
- [Cuisinious Ft Worth Dining](#)
- [Higley Cabin: Where 'Home on the Range' Was Written](#)

Regardless of whether my subject (be it product, attraction or destination) has been paid for by me, has been discounted or is a promotion; I believe I am truthful about the situation and share all my thoughts-good and bad. An example of one of my reviews when things didn't go so well: [Hyatt Regency Crown Center](#). I strive to be fair to both my readers and the companies with which I do business.

At Ireland With Kids

As the only website specifically about traveling in Ireland with children, I reach a very targeted audience that spends quite a bit of time on my site. Visitors view an average of 3 pages of my site per visit; the bounce rate at Ireland with Kids is below 35%.

- Average page views/ month 7500
- Unique page views/ month 4000
- 60% traffic comes from strong SEO
- 20% traffic from referrals; 19% of traffic is direct traffic
- Google page rank 3

Popular posts:

- [Ireland A to Z: 26 Tips for Planning your Irish Vacation](#)
- [Why Ireland](#)
- [How Much Money Do I Need for an Ireland Vacation](#)

More of my Ireland expertise can be found at [Ireland Family Vacations](#) where I share exceptional advice for magical Ireland family vacations, offer Ireland vacation planning and share Ireland travel deals.

Other Publications I Contribute To

In addition to my own online endeavors, I contribute to other websites. You can find articles from me at :

- MiniTime.com
- Type a Parent ([author page](#))
- Travel Mamas (guest author)
- Travel Iowa (search Jody Halsted)

Press & Media

Links to my most recent [press and media clips](#) can be found on the Family Rambling site.

Testimonials

[Recent testimonials](#) are available on the Family Rambling site. More recommendations and referrals are available upon request.

Family Rambling Demographics

Age: 26-35 79%
46.55.1 14%

Gender: Female 93%

Children's ages: 0-5 57%
6.8 7%
9.12 21%
13.18 14%

93% of my readers come for tips on travel with kids.

78% come for destination and product reviews.

78% of my blog readers have explored the website beyond the blog.

2013 Advertising Rates

Advertising is offered sparingly at both Family Rambling® and Ireland With Kids.

Blog right sidebar widgets are available on both Family Rambling® at the following rates:

\$150 for 3 months
\$270 for 6 months (10% savings)
\$510 for 12 months (15% savings)

Family Rambling® does not offer home page advertising.

Ireland With Kids offers home page advertising under "Plan Your Perfect Ireland Vacation" heading at the following rates:

\$150 for 3 months
\$270 for 6 months (10% savings)
\$510 for 12 months (15% savings)

Ireland With Kids offers sidebar widget advertising on blog pages at the following rates:

\$75 for 3 months

\$135 for 6 months (10% savings)

\$255 for 12 months (15% savings)

If you purchase both homepage and sidebar advertising for the same period, sidebar advertising will be half price and I will include a custom written post about your company at no additional cost.

Both Ireland with Kids and Ireland Family Vacations offer newsletter advertising and sponsored posts. Please email <mailto:jody@familyrambling.com> with advertising inquiries.