



Family Rambling

NOT ALL DESTINATIONS CAN BE FOUND ON A MAP

about the blogger

Based in the Midwest, Jody Halsted is a rambling soul who would love nothing more than to call her RV home, but until then she 'lives the dream' in Iowa with her husband and two daughters (along with a small menagerie of furry friends). Never one to follow the path most traveled, Jody prefers to break her own trail whether literally or figuratively, though she usually doesn't follow the path of least resistance.

about the blog

Family Rambling has existed, in various forms, since 2004. One of the first travel blogs online- and possibly the first family travel blog, the site's focus has shifted as the years have passed. After taking a nearly 3 year hiatus from writing at Family Rambling, the site has been revived, maintaining its travel roots but also adding personal growth and lifestyle content, including the new #50_before50 project.

statistics



76

Updated
3/25/2020



8287

page launched
Jan 2020



1264



3600

work with me

Destination Marketing Campaigns

Advertising

Direct Affiliate Marketing

Writing Services



the readers

67% of readers are women

32% are 25-34

29% are 35-44

17% are 45-54

6700 sessions per month

1.49 pages per session

70% readers via organic search

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